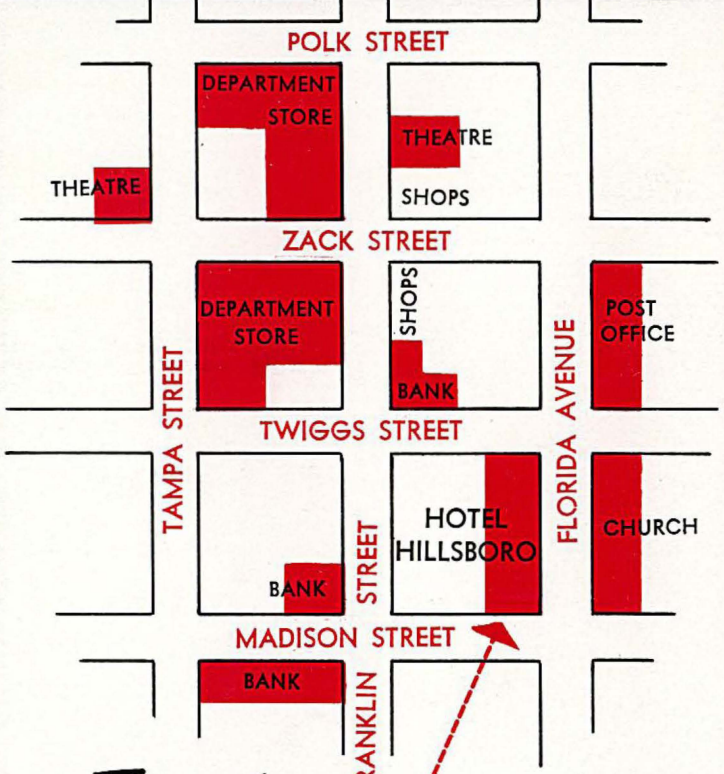
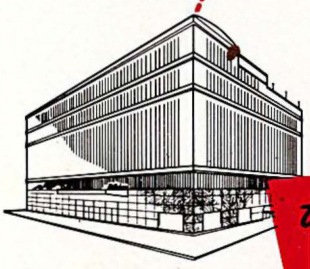


Finest

DOWNTOWN LOCATION

Everything your heart desires to make your stay a pleasure is to be found in the fireproof Hotel Hillsboro and just steps away from its door. Within the radius of one short block are located Tampa's smartest shops, largest banks, post office, churches, theatres, night clubs and department stores.



In Minneapolis
Visit the Famous
HOTEL DYCKMAN

the NEW

HOTEL
Hillsboro

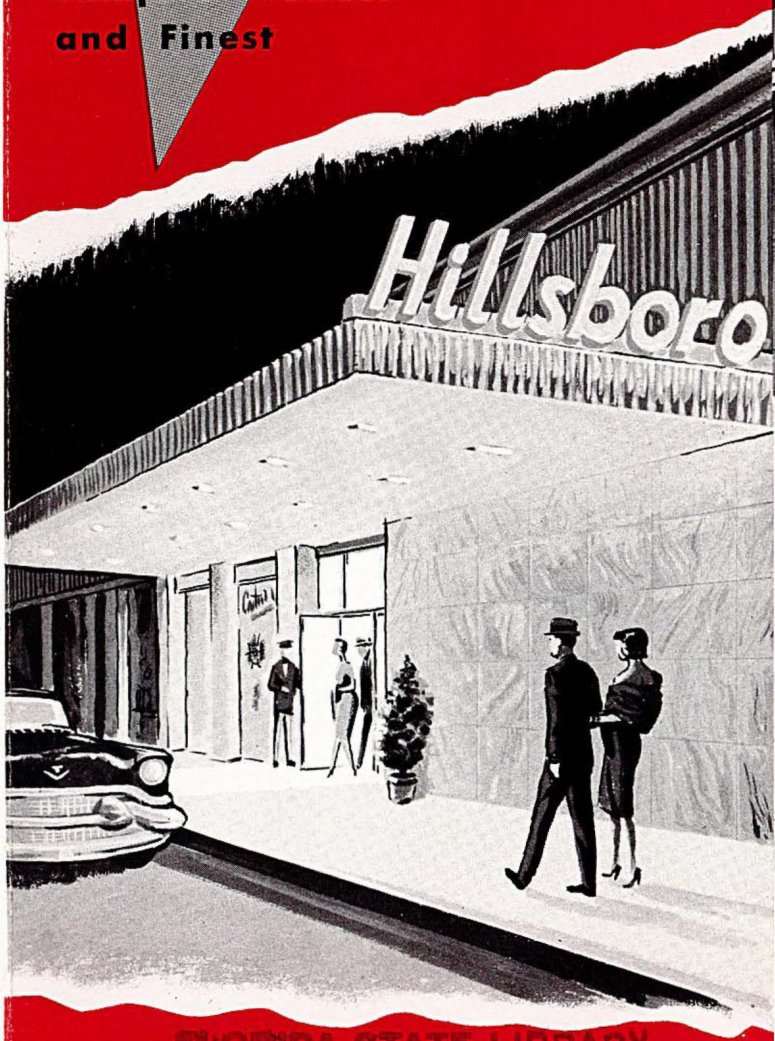
- AIR-CONDITIONED
- FIRE-PROOF
- HOTEL GARAGE

Florida Avenue at Madison and Twiggs Streets
TAMPA, FLORIDA

the NEW

HOTEL
Hillsboro

Tampa's Newest and Finest



FLORIDA STATE LIBRARY

Central Downtown Location That Combines Convenience and Prestige

400 Air-Conditioned Rooms

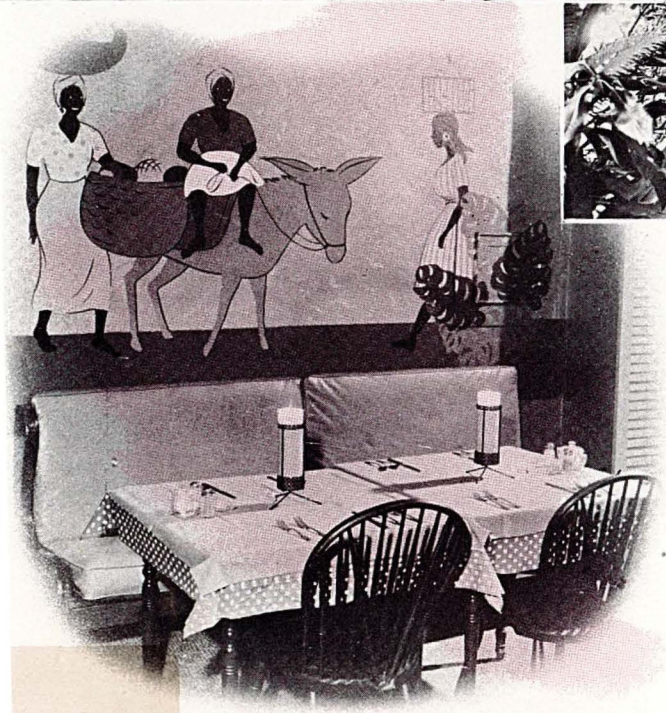
HOTELS

Elegance and Comfort Unsurpassed

Everything about the Hotel Hillsboro is new and luxurious. From the moment you step into the beautiful lobby you will be impressed with the lavishness of your surroundings, the flawless service and the delightful comfort. The Hotel Hillsboro lobby as well as all the other public rooms and guest rooms are air-conditioned.

A corner of the attractive plush carpeted lobby with stately grand marble staircase.

A "Country Club" atmosphere prevails in the tasteful furnishings of the Lobby.



The Rib Room

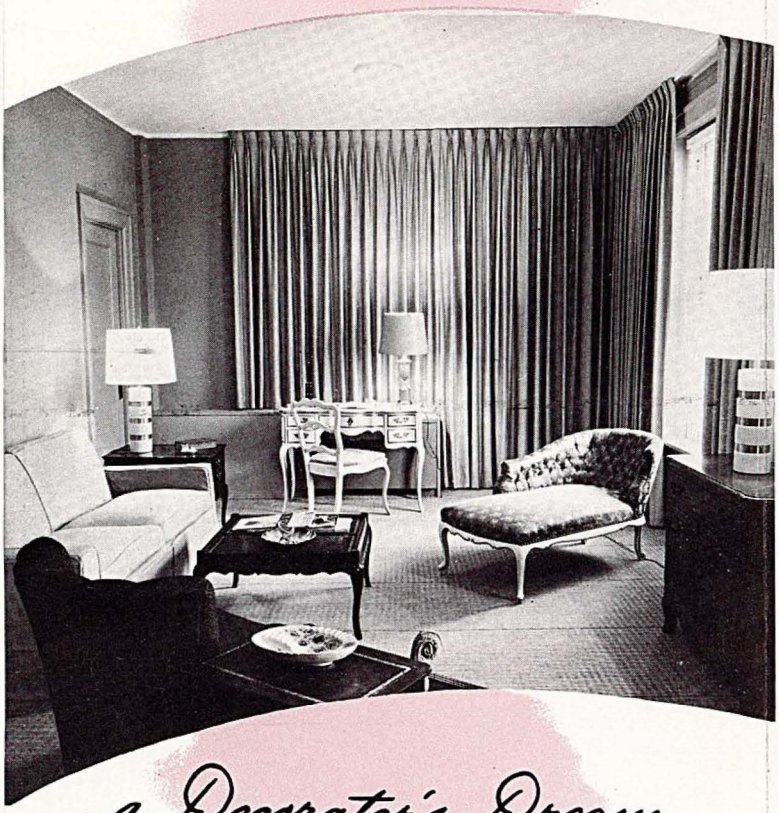
Gourmets acclaim the new Rib Room where Prime Ribs of Specially Selected Beef carved at your table are the piece de resistance.

El Matador Cocktail Lounge

The exciting three-level design provides the perfect setting for your moments of relaxation. Entertainment is featured nightly.

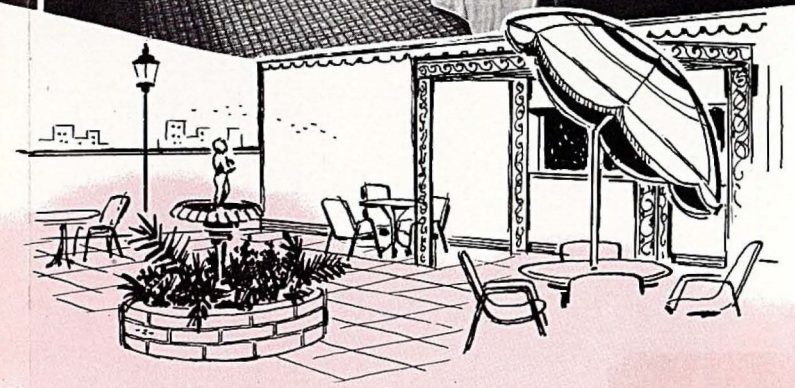
Luxury Suites - Plush Bedroom-Parlors Air-Conditioned Guest Rooms

The New Hillsboro offers you a selection of 400 modern guest rooms. Whether you choose a three-room luxury suite, bedroom-parlor combination, or single guest room, your accommodations are graciously appointed for your complete comfort. Every convenience is at your fingertips, including individually controlled air-conditioning.



a Decorator's Dream

Step into a wonderful world filled with personal comfort. You'll feel pampered and love it! The Hotel Hillsboro offers you all the facilities to make every day of your stay carefree and completely enjoyable.



Starlight Roof Terrace
Atop the Hotel Hillsboro

Immediately adjoining the Empire Ball Room is the Starlight Terrace, atop the Hillsboro, a romantic setting for dancing and cocktails under a star-studded tropical sky.

Tampa is the Convention Capital of Florida . . .

The New Hillsboro is Tampa's foremost convention hotel. The Empire Ball Room accommodates as many as 800 persons comfortably for banquets and meetings. Objects D'Art from Paris, Italy, Spain and other art centers of the world give the Empire Ball Room an air of regal splendor.

The New Hotel Hillsboro has a complete range of 18 special air-conditioned function rooms of varying sizes for conventions, exhibits, displays, public meetings and banquets.